

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address:

Campaign Group, The  
Attention: Accounts Payable  
1600 Locust St  
Philadelphia, PA 19103

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
967560-2	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Patriot Majority NM	Issue	PATRIOT MAJ NM

Flight Dates	Order #	Alt Order #
10/26/12 - 11/05/12	967560	06395882

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/12	10/29/12	6a A7N More In The AM	6-7a	M---F--	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/12	11/01/12	M---F--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	6:22 AM	6a A7N More In The AM	6-7a	:30	PAT1201DAVH	\$800.00 NM
2	10/26/12	10/29/12	Good Morning America	7-9a	M---F--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/12	11/01/12	M---F--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	8:55 AM	Good Morning America	7-9a	:30	PAT1201DAVH	\$800.00 NM
5	10/26/12	10/29/12	Action 7 News @ 5p	5-530p	M---F--	:30	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/12	11/01/12	M---F--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	5:13 PM	Action 7 News @ 5p	5-530p	:30	PAT1201DAVH	\$1,100.00 NM
6	10/26/12	10/29/12	Action 7 News @ 6p	6-630p	M---F--	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/12	11/01/12	M---F--	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	6:24 PM	Action 7 News @ 6p	6-630p	:30	PAT1201DAVH	\$1,300.00 NM
10	10/30/12	11/05/12	6a A7N More In The AM	6-7a	MTWTF--	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	10/30/12	6:54 AM	6a A7N More In The AM	6-7a	:30	PAT1201DAVH	\$800.00 NM
1	KOAT	W	10/31/12	6:59 AM	6a A7N More In The AM	6-7a	:30	PAT1201DAVH	\$800.00 NM
11	10/30/12	11/05/12	Good Morning America	7-9a	MTWTF--	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
967560-2	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Patriot Majority NM	Issue	PATRIOT MAJ NM



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/30/12	11/05/12	Good Morning America	7-9a	MTWTF--	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT F 11/02/12 8:40 AM Good Morning America 7-9a :30 PAT1201DAVH \$800.00 NM									
1 KOAT M 11/05/12 8:55 AM Good Morning America 7-9a :30 PAT1201DAVH \$800.00 NM									
12	10/30/12	11/05/12	Live with Regis & Kelly 9-10a	9-10a	MTWTF--	:30	2	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT Tu 10/30/12 9:56 AM Live with Regis & Kelly 9-10a 9-10a :30 PAT1201DAVH \$400.00 NM									
1 KOAT F 11/02/12 9:37 AM Live with Regis & Kelly 9-10a 9-10a :30 PAT1201DAVH \$400.00 NM									
13	10/30/12	11/05/12	The View 10-11a	10-11a	MTWTF--	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT Tu 10/30/12 10:59 AM The View 10-11a 10-11a :30 PAT1201DAVH \$450.00 NM									
1 KOAT F 11/02/12 9:59 AM The View 10-11a 10-11a :30 PAT1201DAVH \$450.00 NM									
14	10/30/12	11/05/12	Anderson Cooper	11a-12n	MTWTF--	:30	2	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT Tu 10/30/12 11:39 AM Anderson Cooper 11a-12n :30 PAT1201DAVH \$250.00 NM									
1 KOAT M 11/05/12 11:53 AM Anderson Cooper 11a-12n :30 PAT1201DAVH \$250.00 NM									
15	10/30/12	11/05/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 11/02/12 5:27 PM Action 7 News @ 5p 5-530p :30 PAT1201DAVH \$1,100.00 NM									
16	10/30/12	11/05/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF-- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 10/31/12 6:14 PM Action 7 News @ 6p 6-630p :30 PAT1201DAVH \$1,300.00 NM									
17	10/30/12	11/05/12	Entertainment Tonight 630-7p	630-7p	MTWTF--	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF-- 3 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Tu 10/30/12 6:56 PM Entertainment Tonight 630-7p 630-7p :30 PAT1201DAVH \$1,100.00 NM									
3 KOAT W 10/31/12 6:47 PM Entertainment Tonight 630-7p 630-7p :30 PAT1201DAVH \$1,100.00 NM									
2 KOAT M 11/05/12 6:56 PM Entertainment Tonight 630-7p 630-7p :30 PAT1201DAVH \$1,100.00 NM									
18	10/30/12	11/05/12	5a A7N More In The AM	5-6a	MTWTF--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/30/12 11/05/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 11/05/12 5:22 AM 5a A7N More In The AM 5-6a :30 PAT1201DAVH \$500.00 NM									

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967560-2	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Patriot Majority NM	Issue	PATRIOT MAJ NM



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	11/04/12	11/04/12	ET Weekend Su 4-5p	4-5p	-----1	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	4:38 PM	ET Weekend Su 4-5p	4-5p	:30	PAT1201DAVH	\$300.00 NM
20	11/03/12	11/03/12	Action 7 News @ 530p	530-6p	-----1-	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	5:41 PM	Action 7 News @ 530p Sat	530-6p	:30	PAT1201DAVH	\$550.00 NM
21	10/30/12	11/05/12	Action 7 News @ 1030p	1030-1105p	MTWTF--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	10:55 PM	Action 7 News @ 1030p	1030-1105p	:30	PAT1201DAVH	\$1,000.00 NM
22	11/01/12	11/01/12	Greys Anatomy	8-9p	---1---	:30	1	\$3,750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$3,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/01/12		Greys Anatomy	8-9p	:00		\$3,750.00 NM
See MG 22.2									
2	KOAT	Th	11/01/12	9:41 PM	CMA AWARDS	7-10PM	:30	PAT1201DAVH	\$3,750.00 NM
MG for 22.1 11/01									

Total Spots 24

## Payment Terms 30 Days

Gross Total	\$21,200.00
Agency Commission	\$3,180.00
Net Amount Due	\$18,020.00
New Mexico Tax Rate 7.0%	\$1,261.40
Amount Due	\$19,281.40